



FOREST EUROPE's webinar series "from the roots to the canopy"

Shaping tomorrow's workforce: Novel Green Forest Jobs (NGFJ) and the transition from tradition

Biographies of all webinar speakers

Ilaria Doimo, Project Manager - International Project Development Unit, Etifor



Ilaria Doimo graduated with a Master's degree in Natural Resources Economics from the University of Roma Tre. During her PhD at the TESAF Department of the University of Padua, she investigated the topic of the use of forests for human wellbeing and health, and the connected opportunities for the forestry sector. During her studies she worked on social agriculture and urban regeneration through community farming projects, therapeutic horticulture, and environmental education. She has had research experience in the field of agroforestry policies for climate change at FAO and ICRAF Philippines. In Etifor she is a transversal figure dedicated to the research and practice of innovative methods to enhance the cultural ecosystem services of natural areas, focusing in particular on educational values, social cohesion, inclusiveness, health and well-being. She works mainly in the research and coordination part of European projects (Erasmus +, Horizon2020) on these issues, and in the facilitation of co-design and co-planning processes of services and green areas with public and private actors.

Ewa Hermanowicz, Communications Manager at Forest Stewardship Council



Ewa Hermanowicz is a communications professional with almost 20 years of experience in international research and development organizations where she drove all stages of communications: from the formulation of strategies through production of publications to promotion of research results through media engagement and digital media. In her current role as Communications Manager at Forest Stewardship Council, she coordinates the European network of communicators and leads on the communications strategy in the region. Her focus is media engagement and storytelling to build positive narratives about integrated forest management which combines nature conservation with use of wood and forest products.

Since 2011, she spearheaded production of several films such as 'Afforesting Iceland', featured by National Geographic reaching four and half million views and screened at international congresses such as Global Landscape Forum or 'Cooking together in Zambia' and 'Forest Rebooted' showed at the Paris



Science Film Festival. She is the leader of the IUFRO working party on Communications and Public Relations.

Lioba Rath

Forestry IT system and planning, State forest enterprise of the Canton of Bern



Starting with a general interest in science and the natural world, Lioba studied environmental sciences at the Swiss Federal institute of Technology in Zürich in Switzerland (ETH Zürich). Drawn by the prospect of being outdoors she chose a masters in Forest and Landscape management. After two terms studying in British Columbia in Canada and many years of IFSA engagement she chose to focus on small to medium sized forest management enterprises. At the Swiss Federal Institute of Forest, Snow and Landscape she worked on providing those enterprises with the best possible information and business solutions for sustainable and efficient forest management practices. Taking her work back closer to the field she is now working directly for a forest management company. There she is responsible for the company’s digital assets and supporting tools for managing their ca. 12’000 ha of forest in Switzerland.

Silvia Melegari, Joint Secretary for the European Confederation of the Woodworking Industries (CEI-Bois) and of the European Organisation of the Sawmill Industry (EOS)

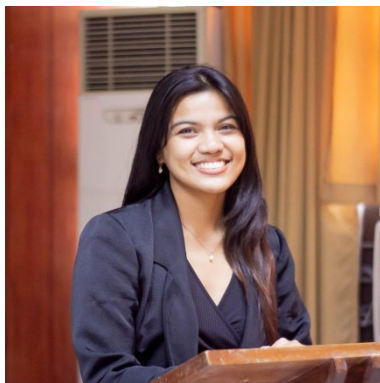


Silvia Melegari was appointed Joint Secretary for the European Confederation of the Woodworking Industries (CEI-Bois) and of the European Organisation of the Sawmill Industry (EOS) on the 14th September, 2020. Since 2015 Mrs Melegari has been working for EOS and advocating for the interest of the European mechanical wood industries. From the beginning of 2023, Mrs Melegari has also been appointed member of the FAO Advisory Committee on Sustainable Forest-based Industries (ACSF). Having concluded her studies at the Law University in Modena with a final specialisation in political relations between States



and Catholic Church, Mrs Melegari went on to obtain also a University Master’s Degree in Advanced European Studies at the European College of Parma. Previously, Mrs Melegari worked for the European Panel Federation (EPF), where she held the position of Environment & Research Adviser. Overall, she has extensive experience in the promotion of wood as an environmental and sustainable material and in European affairs & correlated advocacy actions.

Isabelle Dela Paz, President International Forestry Students’ Association (IFSA)



Isabelle Dela Paz is a Magna Cum Laude graduate of Bachelor of Science in Forestry at the University of the Philippines, Los Baños (UPLB) with a specialization in Urban Forestry, and a former Merit scholar by the Department of Science and Technology (DOST). Currently, Isabelle works as a Communication Associate in CIFOR-ICRAF for the "Sustainable Farming in Tropical Asian Landscapes" Project. She serves as the President of the International Forestry Students' Association (IFSA), an international network of forestry students where she had 2 years of prior service as the Internal Councilor. In 2021, she was the Vice President of the Association of Filipino Forestry Students - UPLB (AFFS-UPLB) which is a duly recognized academic-environmental organization in the Philippines.